Mgr. Ivona Raszková

graphic World

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EDUCATION

STUDY

2001	2005	2010	2012	2013

Secondary grammar school Třinec

Faculty of Humanities, Charles University (economy, sociology)

Department of electronic culture and semiotics, field of study: Media science, Charles University (master thesis: Retouch of contemporary journalistic photography)

Turku university, Finland
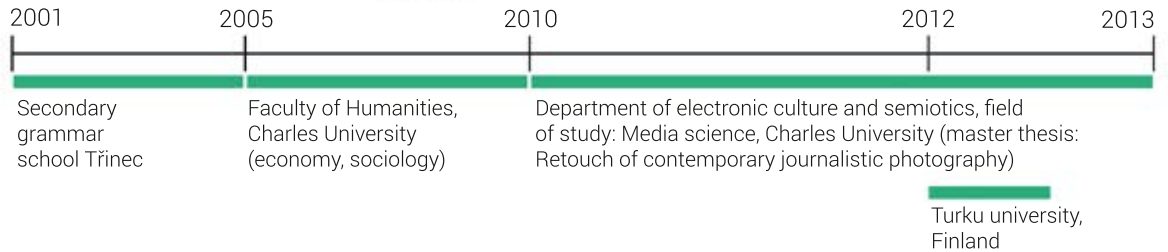
EXAMS, CERTIFICATES

- Law certificate

- State exam - english language
- Course in typography, calligraphy, painting and web coding

- State exam at EKS FHS UK (Media, philosophy and communication, Semiotics and linguistics)
- Web Graphics Certificate

WORK EXPERIENCE

09/2014 – so far — Web graphic designer - Tarsago s. r. o.
- Preparing and creating graphics for web pages, designing web campaigns,
- Designing banners, leaflets, company documents, articles, advertisments,
- Designing and coding newsletters

05/2013 – so far — Graphic designer - Reduccia s. r. o. (NATURHOUSE)
- Designing websites, microsites, banners, newsletters (coding them in HTML, sending them),
- Designing leaflets, posters, documents, advertisements for magazine, brochures, book,
- Working with CMS: updating contents, administration of e-shop, WordPress,
- Working with HTML and CSS2 of company websites, working with managed server,
- Product photography and retouch of photographs, preparing photos for web and print,
- Working with PPC campaigns in Sklik and Google analytics, SEO of websites

10/2010 – 11/2011 — Junior Graphic Designer - Workswell s. r. o.
- Restructuring websites, creating and modifying web graphics, designing presentations,
- Publishing photos on websites, working with WordPress,
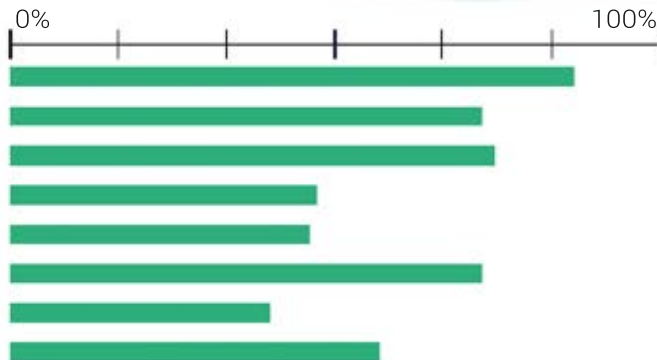- Product photography, preparing photos for web

2006 – 2007 — Prague Post - Heavy Hitters
- Helping with organization of softball tournaments, registration of teams

SKILLS

0% ———————————————— 100%

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- CSS & HTML
- UX design
- Photography
- Webdesign
- WordPress

Adobe Creative Suite: Photoshop, InDesign, Illustrator, Dreamweaver, Flash

MS Office: Word, Excel, PowerPoint, Outlook

Language skills: English (advanced), German (basics), Spanish (basics), Finnish (basics)

Other: PPC, SEO, GIMP, Inkscape, driving licence class B, Corporate identity

INTERESTS

Drawing — Photography — Playing guitar — Languages — Travelling — Bowling